

TILE
International

The ceramic industry's most important international magazine. Published in 5 languages.

- 4** issues per year in English, Spanish, French, German and Russian, sent to 17,000 addresses
- 1** Special Mosbuild edition in Russian/English



New **2010** edition



TILE International

mm 235

...bigger
better!!!

mm 297

Tile International is **ENGLISH, SPANISH, FRENCH,
published in GERMAN AND RUSSIAN**

MOSBUILD SPECIAL I S S U E

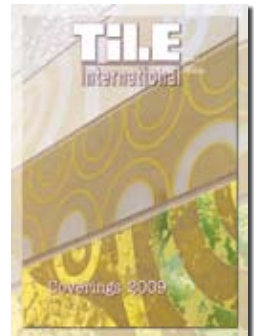
March

1,200 copies are mailed to importers and dealers in Russia and the former Soviet Republics

- THE EAST EUROPEAN MARKETS



[Additional copies distributed at the fair]



1

April

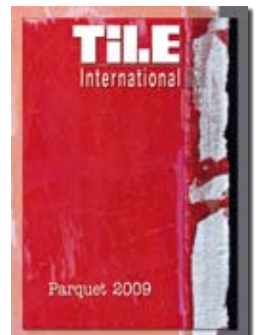
SPECIAL: COVERINGS 2010

- GREEN BUILDING
- MOSAIC - not just in the bathroom, not just in ceramic

Bathroom
&
Surfaces

» Ergonomics in the bathroom: washbasins and sanitaryware

[Additional copies distributed at the fair]



2

June

- SLIM CERAMIC - design and installation
- I SALONI - the news from Milan
- SPECIAL: PARQUET

Bathroom
&
Surfaces

» Bathroom furniture and accessories



3

September

SPECIAL: CERSAIE

- CERSAIE 2010
- DESIGN

Bathroom
&
Surfaces

» Water delivery: taps, waterfalls, shower heads and... saving water

[Additional copies distributed at the fair]



4

CEVISAMA-UNICERA-
REVESTIR
December

- ARCHITECTURE
- OTHER SURFACES - natural stone, laminate, graniglia, glass, metal..
- PARQUET IN EUROPE

Bathroom
&
Surfaces

» Trends in the bathroom

[Additional copies distributed at the fair]

Tile International 2010 NEW ADVERT SIZES

Technical data:

inside front cover
inside back cover
outside back cover

mm 235 x 297

A

inside outer front cover

mm 185 x 277

B

editorial content

mm 235x297

editorial content

full page

mm 210 x 297

C

double spread page

mm 470 x 297

D

editorial content

mm 235x297

E

editorial content

1/2 vertical

mm 100 x 297

F

editorial content

1/3 vertical

mm 70 x 297

G

editorial content

1/4 horizontal

mm 235 x 60

H

- A - Inside front cover/ Inside back cover/ Outside back cover** mm **235x297** + 3 mm on each side
- B - Inside outer front cover** mm **185x277** + 3 mm on each side
- C - Full page** standard A4: mm **210x297** + 3 mm on each side
- D - Double spread page** mm **470x297** + 3 mm on each side
- E - 1/2 horizontal** mm **235x130** + 3 mm on each side
- F - 1/2 vertical** mm **100x297** + 3 mm on each side
- G - 1/3 vertical** mm **70x297** + 3 mm on each side
- H - 1/4 horizontal** mm **235x60** + 3 mm on each side

Important:

- Medium:** CD-ROM for Macintosh
- Programs:** Xpress - Freehand - Illustrator - Photoshop - InDesign
- Image files:** TIFF or EPS - 300 dpi resolution
- Colour method:** CMYK only
- Bleed:** 3 mm on each side
- Colour proofs:** Please enclose a Cromalin proof

Deadlines for submission of advertising material:

Tile International special Mosbuild	15 February 2010
Tile International 1	5 March 2010
Tile International 2	17 May 2010
Tile International 3	30 July 2010
Tile International 4	22 November 2010

FREE EDITORIAL SUPPORT:

All advertisers may send their press releases and images about company activity and new products for free publication.

Please send your texts to p.giacomini@tiledizioni.it and s.bertolani@tiledizioni.it one month before deadlines for adverts.

NEW: 1 year free subscription for your clients!
All advertisers may send us a list of max 30 clients all over the world to whom we will send Tile International free for 1 year!
Please contact Paola Giacomini (p.giacomini@tiledizioni.it) for this new service

CANCELLATION of space will not be accepted after closing dates

mm 235

...bigger
better

mm 297

Advertising rates (colour pages - CMYK)

	TILE INTERNATIONAL	Tile International MOSBUILD
Full page	€ 3,500	€ 1,900
1/2 page	€ 1,900	€ 1,100
1/3 page	€ 1,500	
1/4 page	€ 1,100	
Double page bound inserts	€ 4,000	€ 2,000
Inserts	Contact the publisher	Contact the publisher
Preferred positions:		
Inside front cover	€ 4,300	€ 2,100
Inside outer front cover	€ 4,000	€ 2,100
Inside back cover	€ 4,000	€ 2,000
Outside back cover	€ 4,800	€ 2,500
First key page	€ 3,600	€ 2,000
Other preferred positions: opposite summary, colophon, editorial and inside back cover	+ € 300 per page	
Classifieds	€ 300 per module	
Quantity discount:	10% for 4 ads	
	8% for 4 ads	

Distribution of TILE INTERNATIONAL

**16,902 copies
sent to:**

Importers, distributors, retailers and showrooms of ceramic tile and bathroom fittings in all five continents.

EUROPE 10,502	Portugal 130	Canada 310
Austria 390	Romania 202	Central/South America 1,602
Belgium-Lux 405	Russia, Ukraine and former Soviet Reps. 1,200	ASIA 1,919
Croatia 157	Scandinavia and Denmark 450	Middle East 566
Czech Rep. 220	Spain 652	Hong Kong 208
France 1,058	Switzerland 230	Singapore 320
Germany 2,905	Others Europe 530	Others Asia 825
Great Britain 467	AMERICAS 3,640	AUSTRALIA & OCEANIA 320
Greece 415	USA 2,268	AFRICA 521
Holland 480		
Hungary 261		
Poland 350		

CONTACT FOR ADVERTISING



TILE EDIZIONI

Via Fossa Buracchione 84

41126 Baggiovara (MO) - Italy

tel. +39 059 512 103 - fax +39 059 512 157

e-mail: info@tiledizioni.it - web: www.tiledizioni.it

Paola Giacomini

p.giacomini@tiledizioni.it - mobile +39 335 1864257